

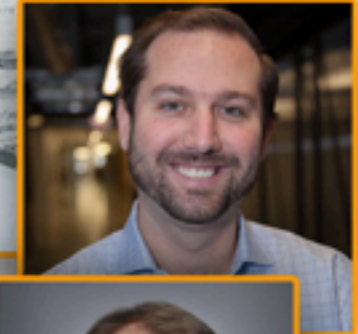


CfPA
Crowdfunding Professional Association

**Advocating for
an accessible
& equitable
investment
marketplace**



CfPA
Crowdfunding Professional Association



The Voice

CfPA directors are recognized for their vision and generosity. Come meet the volunteers helping establish and guard the new Alternative Finance marketplace.

CfPA Leadership...



FINANCIAL INEQUITY INSTITUTIONAL FAILURE

Our younger generations have seen all these collapses and bail-outs in their lifetime

Banking



Government



Healthcare



Real Estate



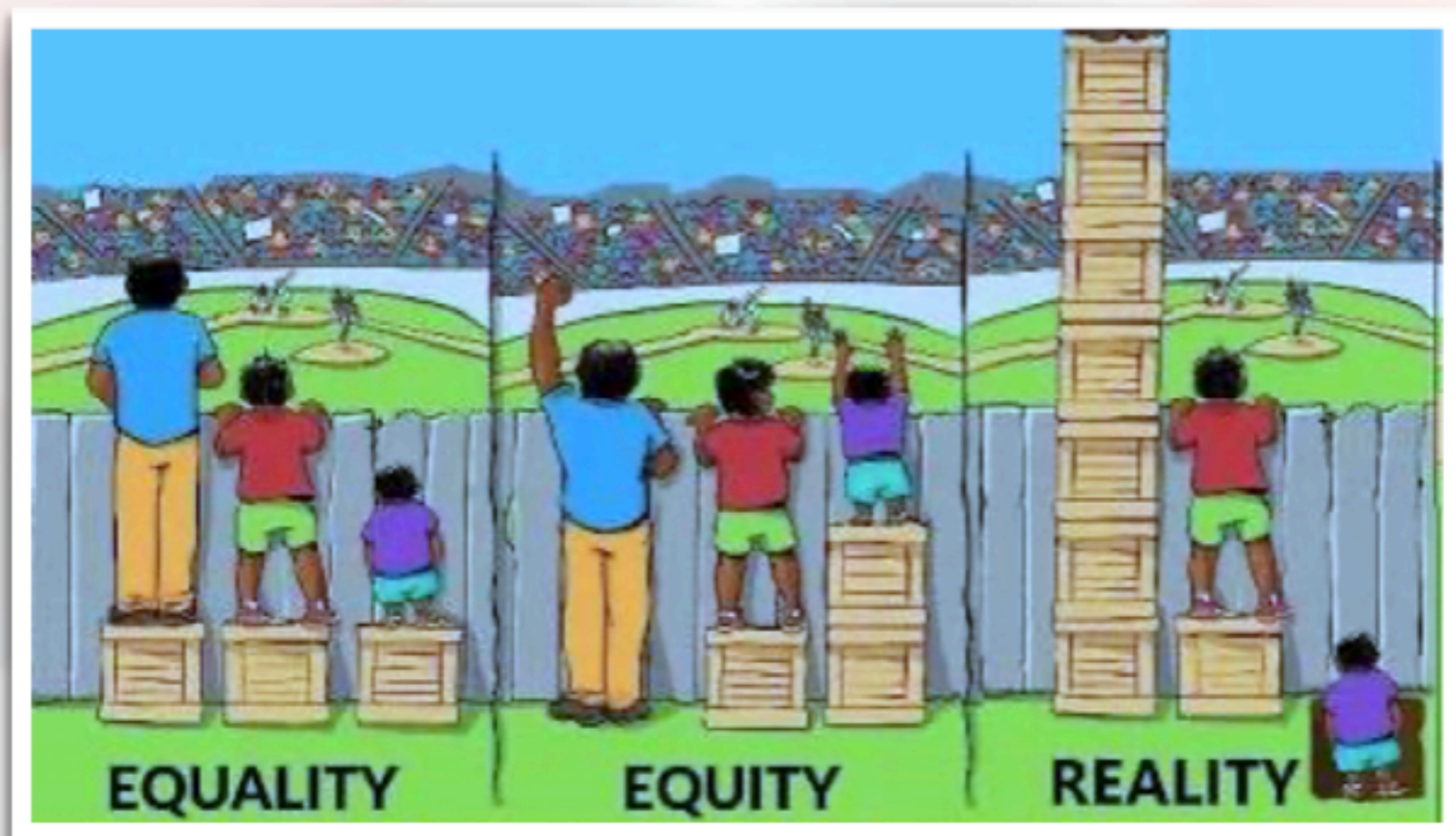
Energy



Automotive



SYSTEMIC EQUITY



DEFENDS NATIONAL SECURITY
REINFORCES AMERICAN IDENTITY
BUILDS GLOBAL COMPETITIVENESS

ALL TOGETHER . BETTER

WECONOMY



WEconomy is a social, financial movement powered by a revolutionary set of tools that help establish thriving regional economies, available to all residents, **fueled by their own local currency**

It's now clear that **"Profit at all cost, costs us all."**



Why WEconomy now?



MEANINGFULL . EMPLOYMENT

PURPOSE

With over 25 years in **EdTech**, **Venture Development**, and **Community Building**, the alignment of enabling technologies and democratizing trends in alternative finance is capable of bypassing *vulture capitalism* and *predatory banking*, driving communities in crisis toward self-reliance.

"Because a thriving, resilient community requires more than just economic stimulus – it must feature **real-world entrepreneurship support and meaningful employment opportunities.**"

Entrepreneur & Workforce Development





COVENTURES

COLLABORATIVE INNOVATION COMMUNITIES





STUDENT ENTREPRENEURIAL SUCCESS



GRYPMAT

- Student Entrepreneur
- Local Competition
- Venture Development Assistance
- Successful Crowdfunding Campaign
- Diligent Consumer S&M Efforts
- Landed 3 Sharks for More \$, Less Equity
- 12x Sales 1st Month...LUCKY?





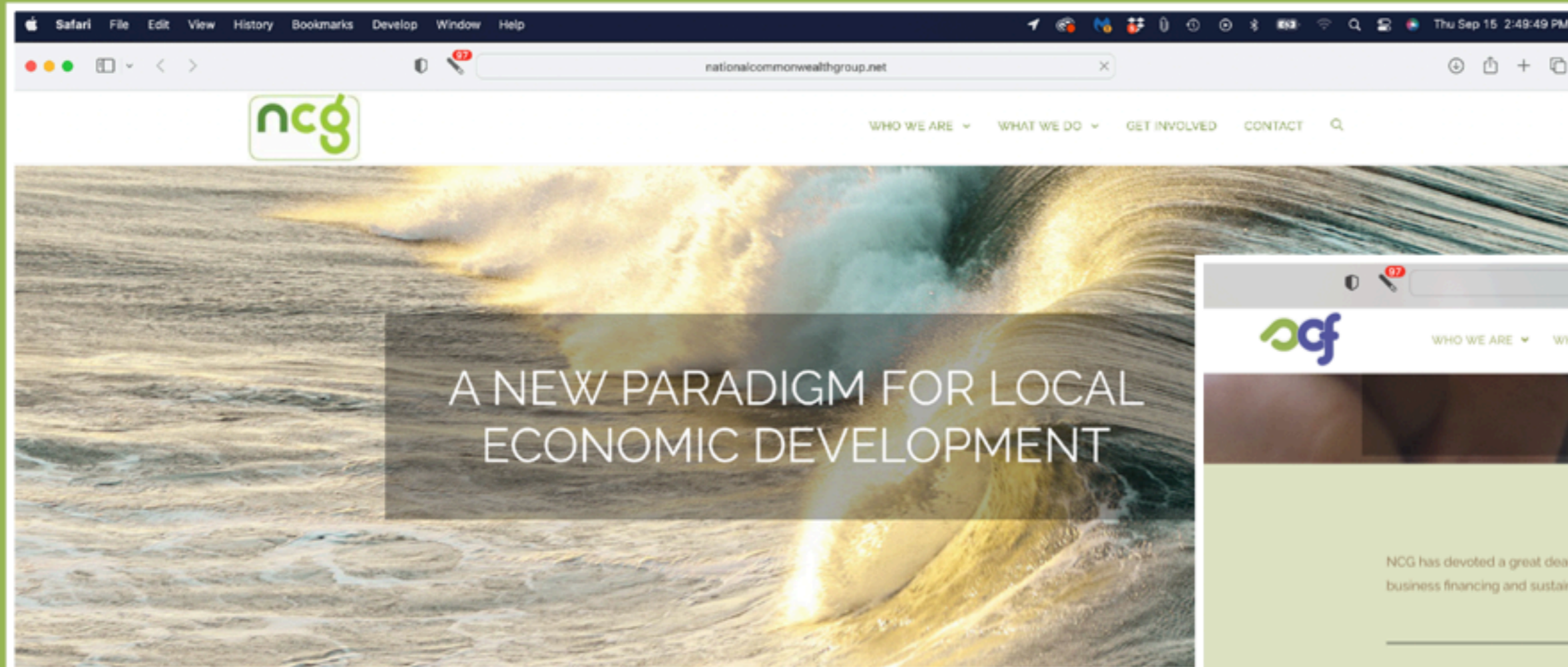
ENTREPRENEURSHIP & WORKFORCE DEVELOPMENT



- Co-Working Space
- Entrepreneurship Program
- Pitch Competition
- Student-Welcome Incubator
- Integrated with Curriculum
- Aligned with Corporate Recruiters
- State-Funded Follow-On Support
- Crowdfunding Guidance



ECONOMIC DEVELOPMENT THINK TANK



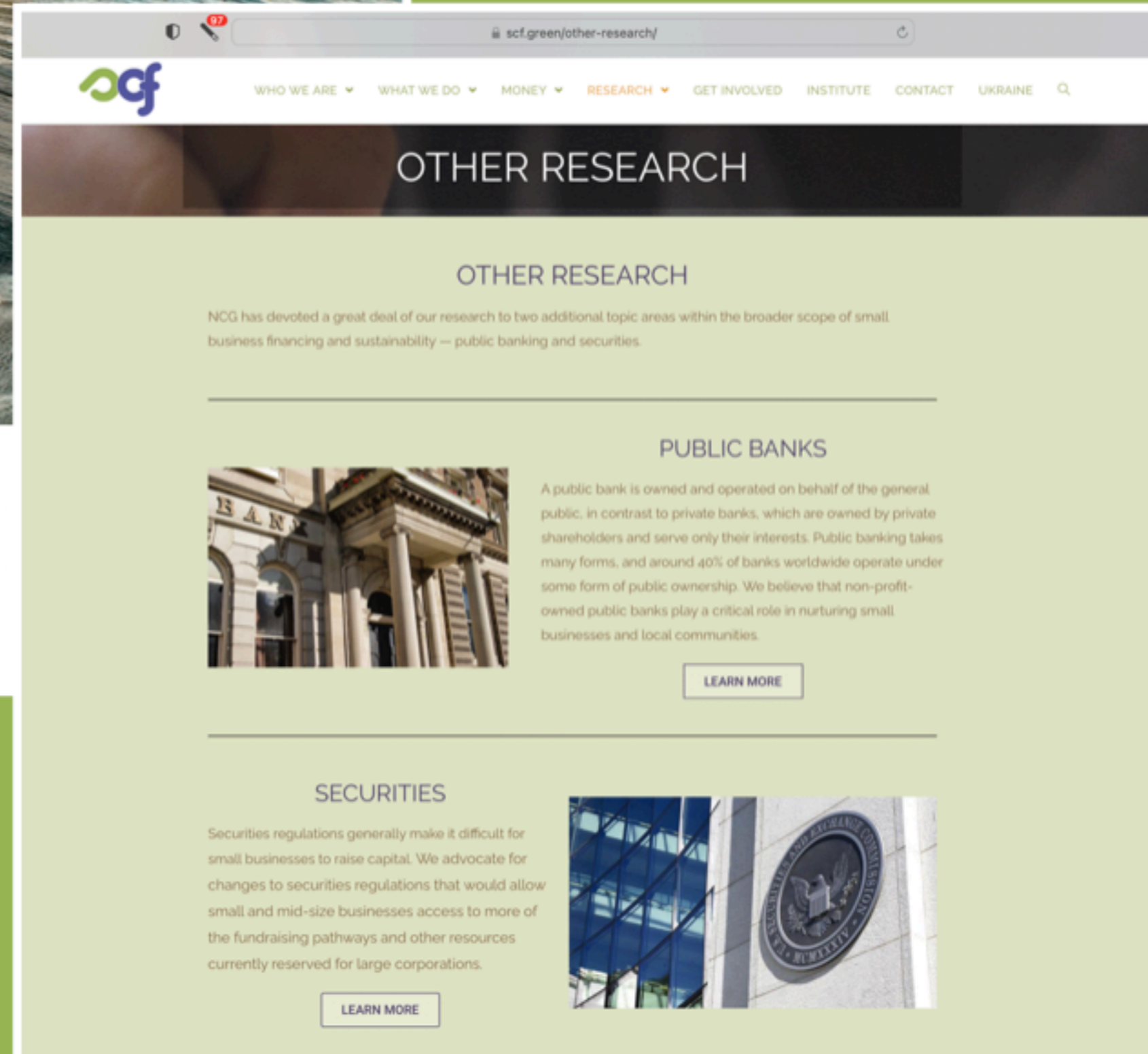
SUSTAINABLE COMMUNITIES FRAMEWORK



WE ARE A NON-PROFIT DEDICATED TO COMPLEMENTING & COMPOUNDING LOCAL ECONOMIC DEVELOPMENT

[LEARN MORE](#)

DEVELOPING & UNLEASHING AltFin & FinTech STRATEGIES



OTHER RESEARCH

OTHER RESEARCH

NCG has devoted a great deal of our research to two additional topic areas within the broader scope of small business financing and sustainability – public banking and securities.

PUBLIC BANKS

A public bank is owned and operated on behalf of the general public, in contrast to private banks, which are owned by private shareholders and serve only their interests. Public banking takes many forms, and around 40% of banks worldwide operate under some form of public ownership. We believe that non-profit-owned public banks play a critical role in nurturing small businesses and local communities.

[LEARN MORE](#)

SECURITIES

Securities regulations generally make it difficult for small businesses to raise capital. We advocate for changes to securities regulations that would allow small and mid-size businesses access to more of the fundraising pathways and other resources currently reserved for large corporations.

[LEARN MORE](#)

UNLIMITED CAPITAL - is only the start



CHICAGO SOUTH SIDE VIRTUOUS CYCLE

- (1) Issue blocks of as-needed digital community currency to trusted local non-profits—community orgs, foundations, schools, corporate ESG donors participate similarly.
- (2) Launch marketplace online, enabling immediate payment for local goods and services
- (3) Inaugurate entrepreneurship & workforce development platform to prepare job-creators

Together, these constitute the Sustainable Communities Framework (SCF)



SAMPLE USE CASES



1

Volunteers

Paid to work for local non-profits & community orgs

2

Farmers

Contracted by wellness orgs & food banks for produce. Paid by VDOs to train urban entrepreneurs on the benefits of modern agriculture, and partner on resulting startups

3

Drivers

Earn for trucking refuse, delivering produce, meals, goods and neighbors

4

Plumbers

Hired to restore water service in homes & businesses

5

Cooks

Paid to prepare food for delivery and provide meals anywhere

6

Builders

Hire neighbors, un/underemployed to demolish unlivable buildings, establish community gardens, help restore small business community

7

Volunteers, homemakers, displaced workers

Paid to manage gardens, prepare produce, ALL contributing to sense of community

8

All community members young & old

Earn by signing-up & using the marketplace, just like eBay, but for free—for locals

9

Innovators & Employers

Paid by VDOs to SEED, launch and grow their ideas and businesses...creating & filling new, meaningful jobs—stems brain drain

10

Bankers

De-risk loans for improved community assets, invest in startups & small businesses

11

Accountants

Paid to run books and prepare tax returns for all the new business

WEconomy.US + SCF.green



RENAISSANCE

Renaissance Park Corporation is a collaborative R&D park focused on regenerative agriculture, an intentional community where People, Planet and Prosperity are aligned.

A collaborative of practitioners, academics and interns

Facilities for seed genetics, oil and fiber discovery

A center for data capture, innovation, skunkworks and product development

An incubator for novel concepts and emerging ventures – internships, apprenticeships and leading tech for entrepreneurship and workforce development

A dedicated corporate venture fund and crowdfunding platform to support next-gen applications

The Fuel:
Research, Development & Innovation Hub

- Flower**
Health/Wellness
Aromatics
Flavoring
- Seed**
Oil
Seed cake
Hemp nuts
Bioplastics
Biofuels
- Stalk**
Textiles
Paper
Construction
Bioplastics
- Leaf**
Bioplastics
Medicine
Animal Bedding
- Roots**
Compost
Medicine
Soil Benefits

Where green matter meets grey matter

A Keiretsu-like cooperative of like-minded joint ventures

A mesh of entities sharing infrastructure and economics including revenue sharing

A partnership with local farmers – providing seeds and agriculture production contracts for their grows

Seed design and propagation all the way through extraction, decortication and fabrication, for countless industries

The Launchpad:
Industrial Campus

Modern, sustainable social living

Multi-tenant housing, retail, pubs, shops, and a town center

Featuring open spaces, internal waterways

Campus and residential/community areas with full broadband connectivity (IOT/ICT)

Campus transportation solely via electric vehicles

The Community:
Onsite Green Housing & Village

Hemp – our primary driver

- Renewable energy sources
- Sustainable building materials
- Regenerative farming practices
- Residential greenhouses
- Carbon sequestration
- EV campus transportation
- Foundational Upcycling
- Equitable socio-economic model
- Prosperous Communities

The Vision:
Sustainability & Renewability

Cooperatives compete

Our Hemp supply chain driven via joint venture partnerships – sourcing seed, plants, processing and manufacturing

Partners will share unused plant elements with each other

Each partner will have established distribution channels for its end product

Full "upcycling" mode of operations, minimizing, if not eliminating, any waste

The Shake Up:
Cooperative Supply Chain & Distribution Network



Food & Bev
Annual Revenue:
3.2tn



Textiles and Apparel
Annual Revenue:
2.08tn



Paper & Packaging
Annual Revenue:
1.35tn



Building Materials
Annual Revenue:
1tn



Automotive and Aviation Upholstery
Annual Revenue:
8bn



Hemp
25,000 uses
worldwide



Home Goods & Furniture
Annual Revenue:
716bn



Bioplastics
Annual Revenue:
14bn



Beauty and Personal Care
Annual Revenue:
564bn



Incontinence Care Products
Annual Revenue:
59bn



Batteries
Annual Revenue:
96bn



Nutraceuticals
Annual Revenue:
325bn



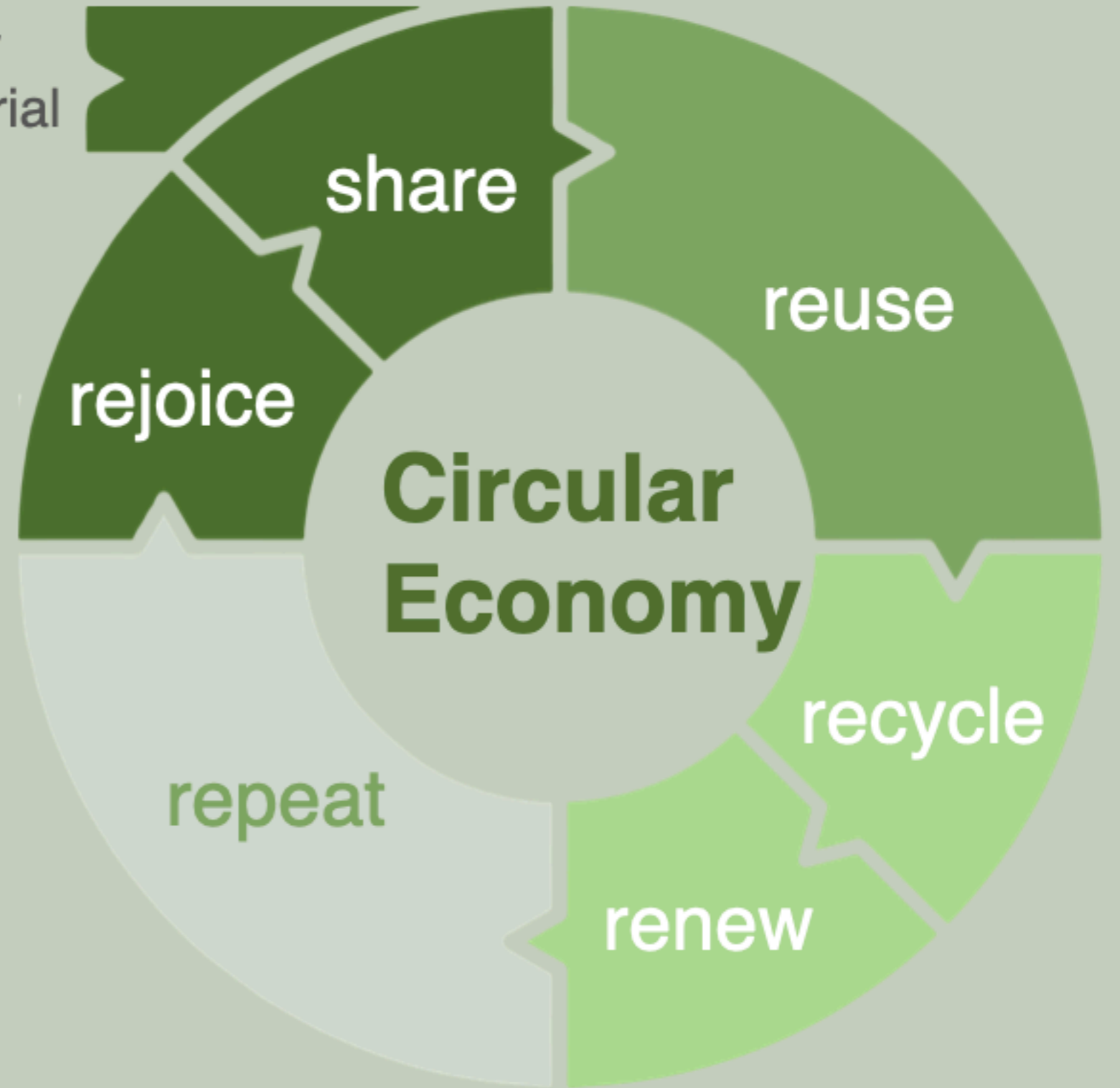
Animal Feed
Annual Revenue:
515bn

**Estimated 2022 numbers shown overall per vertical.*



Imagine
Share
Reuse
Recycle
Renew
Repeat

a raw material



The circular economy helps drive our business model, and our business model helps drive the circular economy.

(Don't you just love how that works?)

SUSTAINABLE COMMUNITIES FRAMEWORK

JOB CREATION GRANTS
Startups & existing small businesses
incl. farms, energy & construction
Non-Profits
Local Governments

SMALL BUSINESS
Entrepreneurship Development
Startups Funding
Job Training
Merchant Incentives

ENERGY
Alcohol Fuel
Solar

Income Supplements
Food & Fuel
Arts & Culture
Child & Elderly Care

Non-Profits & Local Govt.
Public Safety Funding
Volunteers
Healthcare



HOUSING
Repair
Hurricane-Resistant New/Rebuild

FOOD
Locally Owned Organic Farms
Permaculture
Community Gardens

SCHOOLS
Teacher Salaries
Buildings
Classroom Materials

INFRASTRUCTURE
Road Repair
Community Structures Repair

ACCESS TO CAPITAL LOWERS POVERTY LINE

"Every day of delayed peace will accelerate a freefall into poverty."
 — UN Development Program

50%

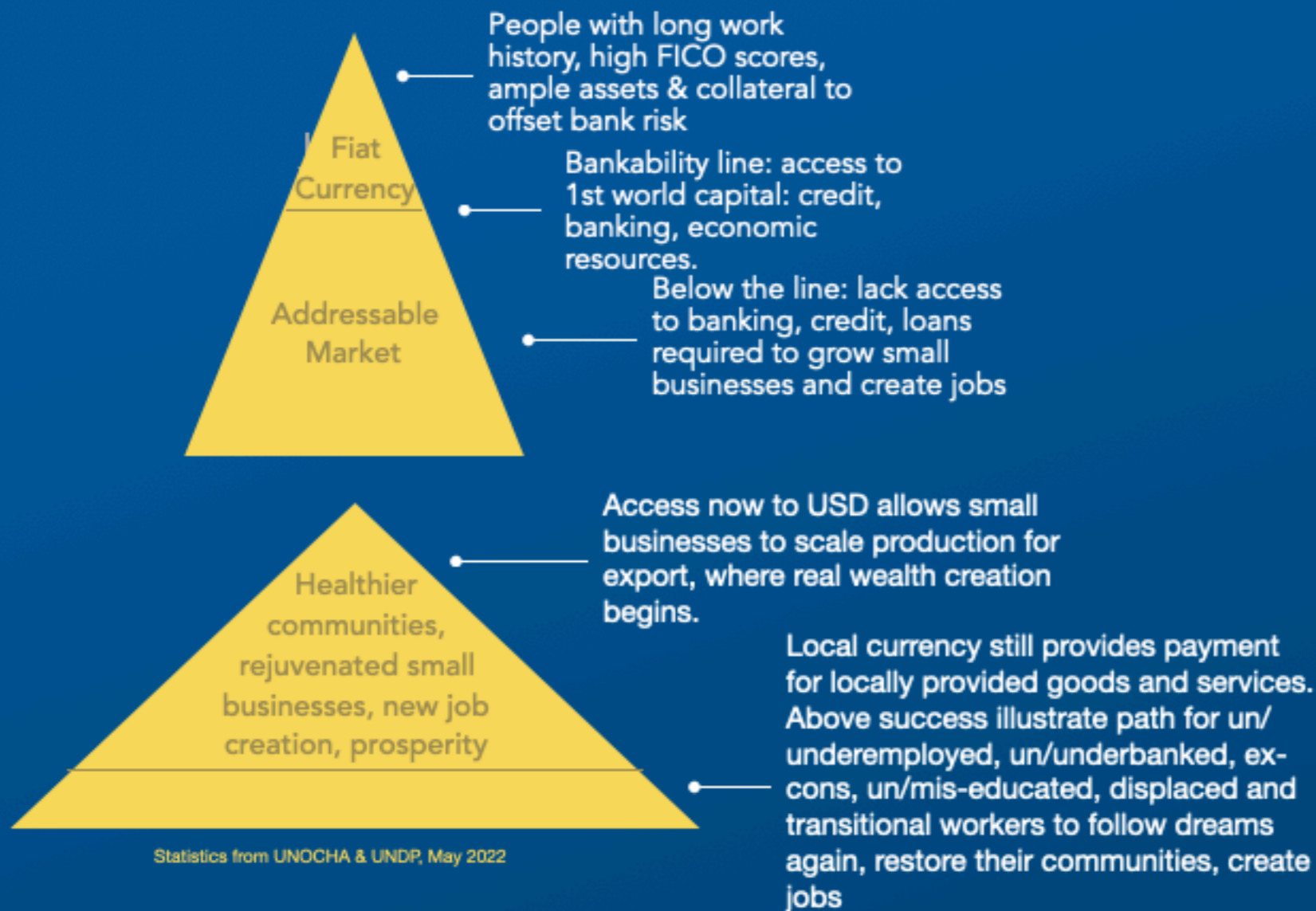
of Ukrainian businesses shut down, 95% expected

90%

of Ukrainians in imminent poverty

15.7 M

Ukrainians in dire need now—unable to wait



Statistics from UNOCHA & UNDP, May 2022

- Conventional financing unavailable because community lacks credit history & assets to collateralize loans.
- SCF provides community currency, modern banking platform and people's marketplace online, funding the restoration of community and fortifying the newly stimulated regional economy.
- Entrepreneurship & workforce development facility helps de-risk funding small businesses and launching promising startups—arrests brain drain.
- A *Community Credit Rating* is more than a record of loan repayment; it evidences all contributions in service to the community, from volunteering to investing to donating to creating jobs.
- As community lifts itself up by its own efforts, the pyramid flattens and more people move into the 1st world economy, above the bankability line, effectively lowering the poverty line.
- Gives banks look tangible evidence of value of community and residents. Community Credit Rating assists banks in making loans.

PURPOSE

WHY



I want to make sure I leave you with some of the wisdoms that've helped me. I'll start by referring books by two of my favorite authors, and then a few other quotes, even one of my own:

Always Start with Why by [Simon Sinek](#).

- It's how I commence writing every story, every plan, every presentation. Start with the basic tenets of journalism—the 5 W's, starting with Why—and you've got the makings of a good plan.
- The real magic then starts with the 6th element, How. What investors need to know, and that's where my roadmap tech at [COventures.us](#) helps.

Start at the End by Dave Lavinsky

- I'm sure you, like me, have faced a complex goal and got stuck on where to start. Well, this book helps you break down audacious goals into tangible steps backward until you're at one small step forward.

"Only work with people you love because in the startup world, you're likely to spend more time with your teammates than your family." Scott McIntyre

"The best way to predict the future is to invent it." [R Buckminster Fuller](#)

"Try not to become a man of success but rather try to become a man of value." Albert Einstein

"People have to think you care before they care what you think." Wes Moore

"The strongest human instinct is to impart information, the second strongest is to resist it."
Kenneth Grahame